



LED floor – communication for all senses

With the newly-developed LED floor netvico adds another dimension to the traditional options of digital advertisement. The trend-setting communications medium offers not only a visual and acoustical experience but also a tactile one: Since the LED floor is walkable, the user is exposed to the visual and textual messages by walking upon it. He is absorbed from the colours, lights effects and signals - emotionalizing advertisement can't be set up more directly and more efficiently.

Even from a distance – when you look down from a higher floor – the LED floor fascinates the observer as a veritable eye catcher. The freely adjustable between 1 and 50 millimetre raster graphics image is one of the reasons for this effect because thereby a homogeneous picture is created even from a great distance.

The other technical performance data of the LED floor, which can broadcast all standard media formats, are other advantages, for example the low height of 60 - 80 millimetre or the maximum load of 500 kg/m². Right now the glass panels are available as 100x100 cm panels, but they can be adapted to other sizes as well. For use on walls and ceilings the panels are also available in acrylic making them lighter.

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