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Press release

Sophisticated display solution for Zoller bakery

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Sophisticated display solution for Zoller bakery

As an expressive way of attracting customers, the Zoller bakery in Esslingen has opted for an innovative display solution developed by netvico. Blending in harmoniously with the design of the shop, four media devices will now inform customers about the bakery's current offers and promotions. The secret of this netvico combo, however, lies in the detail.

»Under the hood«, the four 40-inch devices integrated in the bakery wall are like non-identical twins. The three LCD displays enable the desired content to be updated quickly using netvico software, and the LED »eyelight« with its easily interchangeable motifs is a real energy and cost saver. In a very sophisticated way, netvico has thus succeeded in creatively bringing together the advantages of these two technologies in one appealing solution, once again proving its aesthetic and professional expertise. And this was indeed what gave netvico GmbH the edge against its competitors when the contract was awarded.

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